



## Wisconsin Alliance for Women's Health

[www.supportwomenshealth.org](http://www.supportwomenshealth.org)

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### **Wisconsin Alliance for Women's Health Debuts with Call to Action**

*Calls upon individuals and organizations to improve status of women through supporting reproductive health care*

Madison – To commemorate the official launch of the Wisconsin Alliance for Women's Health (WAWH), the newly-formed alliance's director issued a challenge to the people of Wisconsin, calling upon them to join together to improve the state of women's health.

"For the sake of Wisconsin communities, women's reproductive health can no longer be marginalized," WAWH Director Sara Finger said in today's call to action. "Now is the time to work proactively in support of effective prevention and wellness initiatives that support healthy women, healthy families and healthy communities. We challenge organizations and individuals to raise the status of women in Wisconsin by joining this crucial effort."

WAWH's main goal is to broaden and strengthen the base of awareness and support for reproductive health as a critical component of women's basic health care. In order to achieve this, WAWH is reaching out to non-traditional partners including the faith, rural and business communities, women of color and health professionals.

"The Wisconsin Alliance for Women's Health is dedicated to facilitating important conversations with these communities, not only to acknowledge our common goals, but to amplify each other's voices as we work together to ensure and enhance access to comprehensive health care and information for Wisconsin women," said Finger. "Women from different backgrounds experience unique challenges when trying to access reproductive health care. That's why it's so critical for each of these communities to identify their specific needs and concerns as we unite to reshape women's health care policy."

WAWH is now actively reaching out to prospective organizational members in these communities to immediately begin supporting women's health policy together. Creating a united front among those who support women's health is increasingly important in today's political climate.

"During Wisconsin's last legislative session, there were more than 18 bills introduced that sought to threaten access to women's reproductive health care and information. This session, 13 similar anti-women's health bills have already been introduced," said Finger. "These continued attempts to bar women's access to basic and lifesaving health care can only be defeated if we wake up and take notice of what is happening in our state Legislature regarding women's reproductive health."

To find out how to join the Wisconsin Alliance for Women's Health, or to set up an interview on this groundbreaking coalition, contact Sara Finger (608) 251-1039. You can also visit the WAWH Web site at [www.supportwomenshealth.org](http://www.supportwomenshealth.org).

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*The mission of the Wisconsin Alliance for Women's Health (WAWH) is to advance women's health by creating an environment in which the public and elected officials confidently support women's health policy.*